



COLORADO DRAGON BOAT
EMERGING LEADERS

2021 - 2022 PROGRAM

Opportunity

Colorado Dragon Boat, the 501(c)3 non-profit behind the Colorado Dragon Boat Festival and the Colorado Dragon Boat Film Festival, is proud to present the 5th installation of the AAPI Emerging Leaders Program!

We believe the hidden strength of our community lies within our generations to come. To tap this potential, we offer a **free** executive leadership program for young professionals with fewer than 10-15 years of professional experience. Through four full-day workshops, we empower our young leaders with the tools and skills to advance our community. Each of our young professionals is paired with a mentor from our community who will help them navigate the early stages of their careers.

Thank you for considering a partnership with our community and Emerging Leaders Program. In the following pages, you will find different opportunities to support our young leaders in becoming effective and responsible leaders!

Dates of the Program

This program has a total of four workshops where our AAPI leaders come together as a cohort to learn and grow. The dates for the four workshops for the 2021-2022 program are listed below. We will end the program with an in person graduation celebration.

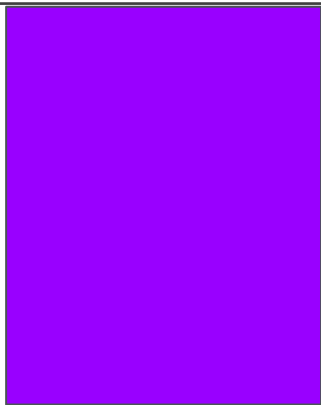
Workshop 1: October 9th, 2021

Workshop 2: November 13th, 2021

Workshop 3: January 8th, 2022

Workshop 4: January 22nd, 2022

Partnership Opportunities



Amethyst Partnership- \$700

Our Turquoise Partnership features web advertising for digital visibility and exposure to our community and professional networks

1. Thank you recognition on the AAPI Emerging Leaders Program webpage throughout the length of the program
2. Recognition in 1 monthly E-newsletter to the Colorado Dragon Boat network

Sapphire Sponsorship: \$1500

Our Sapphire Partnership features print and web advertising for visibility and exposure to our community and professional networks

1. Thank you recognition on the Emerging Leaders Program web page throughout the length of the program
2. Recognition in 1 monthly E-newsletter to the Colorado Dragon Boat network
3. One week acknowledgement of support in the Colorado Chinese Newspaper

Ruby Sponsorship- \$2500

Our Ruby Partnership features web, digital, and print advertising for broad visibility and exposure to our community and professional networks.

1. Thank you recognition + clickable advertising on the Emerging Leaders Program web page throughout the length of program
2. Recognition in 3 monthly e-newsletters to Colorado Dragon Boat network
3. One-week highlighted story feature on website home page
4. Five weeks acknowledgement of support in the Colorado Chinese Newspaper

Jade Sponsorship- \$5000

Our Jade Sponsorship gives our partners the **highest brand visibility**, plus opportunities to participate in our network, and to engage directly with our program participants.

1. Thank you recognition + clickable advertising on program page and website home page for 7 months
2. Recognition in 5 monthly Colorado Dragon Boat e newsletters
3. One-month story feature on website home page
4. Social media package: 3 social media posts
 - Includes general content, any event or program promotion, or content for a general/targeted audience
5. Five weeks acknowledgement of support in the Colorado Chinese Newspaper

For More Information

CONTACT EXECUTIVE DIRECTOR, SARA MOORE

SARA@CDBF.ORG

303-953-7277