DRAGON 5280
EMERGING LEADERS PROGRAM
SPONSORSHIP OPPORTUNITIES

2019 - 2020

AAPI
Emerging Leaders
OVERVIEW OF THE OPPORTUNITY

Dragon 5280, the 501(c)(3) non-profit behind the Colorado Dragon Boat Festival and the Colorado Dragon Film Festival, is proud to present the 4th installation of the Emerging Leaders Program!

We believe the hidden strength of our community lies within our generations to come. To tap this potential, we offer a free executive leadership program for young professionals with fewer than 10-15 years of professional experience. Through three full-day workshops, we empower our young leaders with the tools and skills to advance our community. Each of our young professionals is paired with a mentor from our community who will help them navigate the early stages of their careers.

Thank you for considering a partnership with our community and Emerging Leaders Program. In the following pages, you will find different opportunities to support our young leaders in becoming effective and responsible stewards, pioneers, officers, protectors, counselors, and innovators!
TURQUOISE PARTNERSHIP
$500 TURQUOISE

Our Turquoise Partnership features web advertising for digital visibility and exposure to our community and professional networks.

1) Thank you recognition on the Emerging Leaders Program web page throughout the length of program

2) Recognition in 1 monthly E-newsletter to Dragon 5280’s network
SAPPHIRE PARTNERSHIP
$1000 SAPPHIRE

Our Sapphire Partnership features *print and web advertising* for visibility and exposure to our community and professional networks.

1) Thank you recognition on the Emerging Leaders Program web page throughout the length of program

2) One week acknowledgement of support in the Colorado Chinese Newspaper
RUBY PARTNERSHIP
$2000 RUBY

Our Ruby Partnership features web, digital, and print advertising for broad visibility and exposure to our community and professional networks.

1) Thank you recognition + Clickable advertising on the Emerging Leaders Program web page throughout the length of program

2) Recognition in 3 monthly e-newsletters to Dragon 5280’s network

3) One month highlighted story feature on website home page

4) Five weeks acknowledgement of support in the Colorado Chinese Newspaper
JADE PARTNERSHIP
$4000 JADE

Our Jade Partnership gives our partners the highest brand visibility, plus opportunities to participate in our network, and to engage directly with our program participants.

1) Thank you recognition + Clickable advertising on program page and website home page for seven months

2) Recognition in 5 monthly Dragon 5280 e-newsletters

3) One month story feature on website home page

4) Social media package: 3 social media posts
   - Includes general content, any event or program promotion, or content for a general/targeted audience

5) Five weeks acknowledgement of support in the Colorado Chinese Newspaper. Partners at this level will receive the largest acknowledgement of all partner levels.